

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|---------------------------------|---|-------------------------|
| Applicant: Denison W. Bollay | : | |
| | : | Art Unit: 2625 |
| Serial No.: 09/276,598 | : | |
| | : | Examiner: Dunham, Jason |
| Filed: March 25, 1999 | : | |
| | : | |
| For: A METHOD OF EXECUTING AN | : | |
| ELECTRONIC COMMERCE SALE | : | |
| FROM AN AFFILIATE WEB SITE WITH | : | |
| A VENDOR THROUGH A HUB SERVER | : | |
| IN ONE STEP WITHOUT REENTERING | : | |
| SHIPPING AND PAYMENT | : | |
| INFORMATION | : | |

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY

Sir:

In response to the final Office Action of August 19, 2008, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 13 of this paper.